

#### National Park Service 2010 Resource Information Management Conference





#### **Session Overview**

- How to Get Started
  - ArcGIS software choices from Desktop to Web
- ArcMap Tips and Tricks
  - -Better maps for print and web
  - –Editing
  - -Presenting results analysis
- ArcCatalog Tips and Tricks

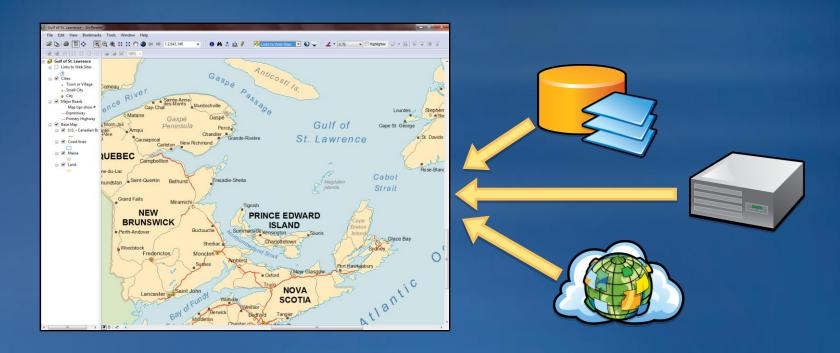
#### **How to Get Started**

How can I easily view and interact with my data?



#### **ArcReader**

- Free, downloadable reader that views, explores, and prints published maps
  - -You need to have access to the data in the map



You cannot add data to the map

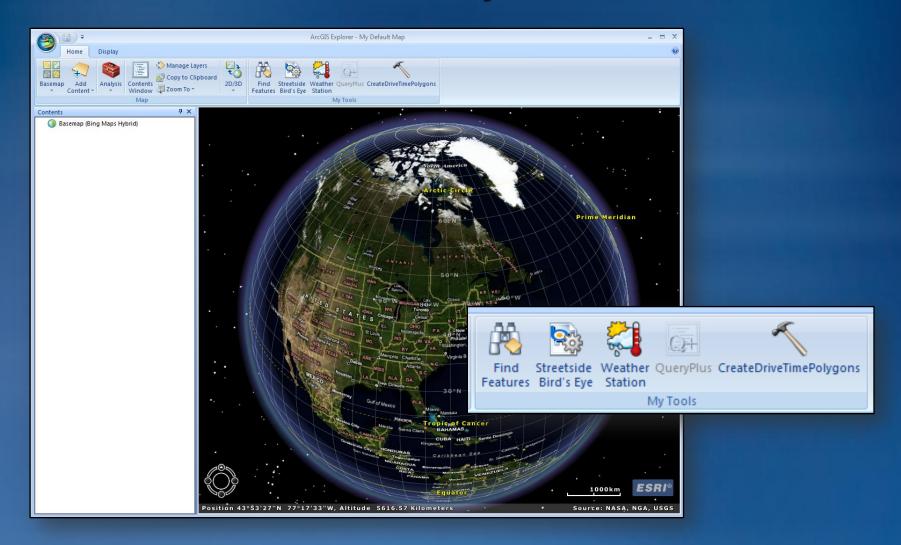
#### **ArcGIS Explorer**

 Free downloadable viewer to explore, visualize, and share GIS information



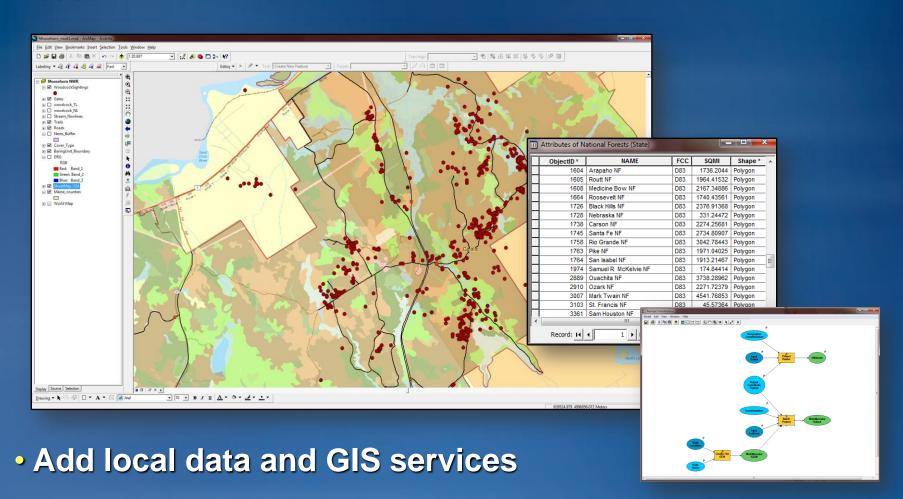
#### **ArcGIS Explorer**

Customize interface, add Analysis Tools



#### **ArcGIS Desktop - ArcMap**

 GIS for visualizing, managing, creating, and analyzing data



#### Resources

#### ArcGIS Online



#### **ArcGIS Online – Basemap Gallery**

#### ESRI ArcGIS Online services for people using 9.3 or more recent

Click on a layer file to automatically add it into your map.



Description

Demographics

World Street Map (new

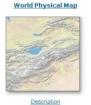




World Events Imagery









**DeLorme World Basemap** 









**ArcMap** 

Description

Description



Bing Maps Aerial



World Imagery





Bing Maps Hybrid



World Topography



World Physical



Bing Maps Road



World Streets



World Terrain

**ArcGIS Explorer** 

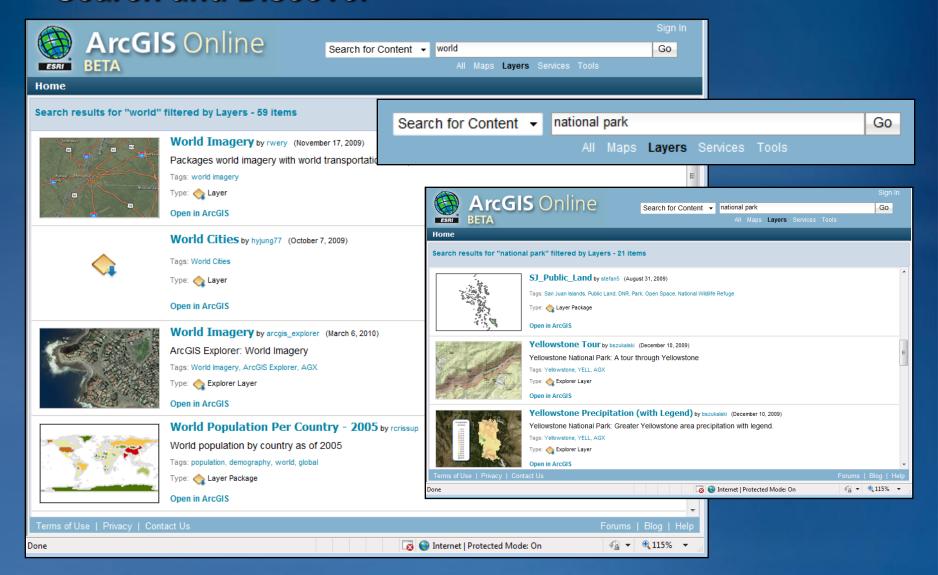
#### **ArcGIS Online – Maps**

#### Search and Discover



#### **ArcGIS Online – Layers**

#### Search and Discover



#### **ArcGIS Online – Services**

- Map
- Image
- Geocoding

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Hati Centetory

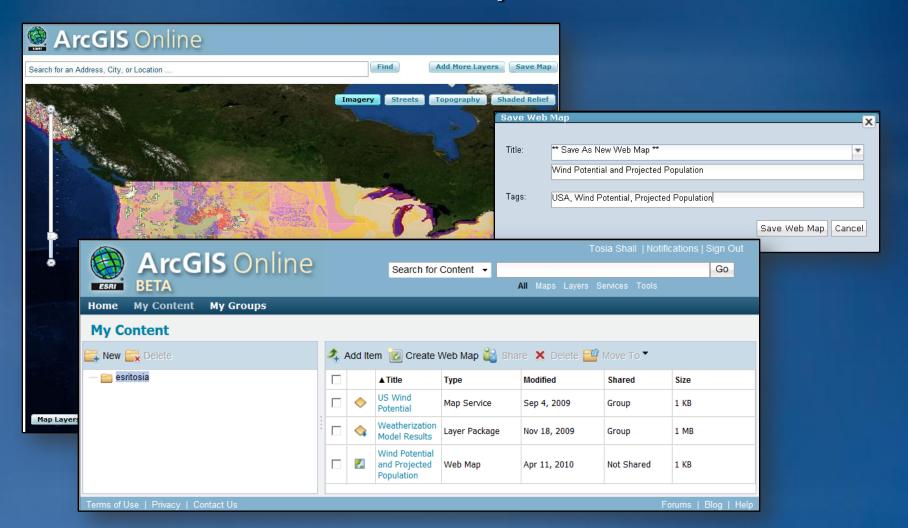
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- Globe
- Network Analysis



#### **ArcGIS Online – Make Your Own Map**

- Make your own map and share it
- Just add services to a web map



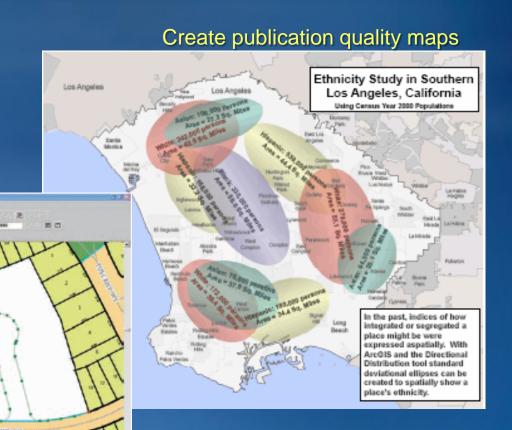
#### **ArcMap Tips and Tricks**

- Application properties
- Making a map for print output
- Building better basemaps
- Making a map for the web
- ArcMap tips for editing workflows

#### What is ArcMap?

- Comprehensive map authoring application
- Used for all map based tasks
  - -Mapping and editing
  - –Query and analysis
  - Creating graphs, reports, and output

Compile and Edit Data



#### **ArcMap application properties**

- Application level properties apply to all occurrences of ArcMap in the machine
- ArcMap > Tools menu > Options
- For Example:

Option	Setting
Make newly added layers visible by default	Off
Return to last used location when Add Data dialog first used	On
Rendering behaviour on window resize	No redraw

## Making a map for print



#### **Working with layer properties**

Use Scale Range to define layer visibility

Make only required features visible

Use scale range and classes for clarity

General Source Selection Display Symbology Fields Definition Query Labels Joins & Relates HTML Popup

Use symbols appropriate to your data and map purpose

Make only required fields visible

### Saving layer properties

Save layer properties for repeated use

Save a layer file (.lyr)

- Add to ArcMap
- •Transfer/Share

<b>V</b>	Εc	diting Layers
+	✓	Cadastral_Topology
+	$\checkmark$	Parcel_Lines_Anno
+	$\checkmark$	Parcel_Anno
+	✓	Streets
-	✓	ConstructionLines
		44
-	<b>V</b>	Plan_Points
		×
	V	Parcel_Lines
		**
	+ + +	+

□ ☑ Parcels

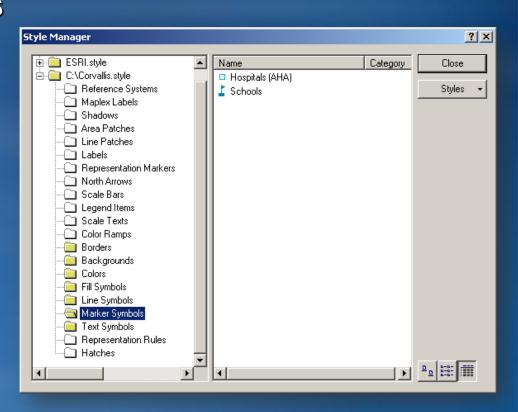
directly from Windows

Explorer (9.3)

Option	Description	
Layer file (.lyr)	File storage for all layer property definitions (symbols, labels, definition queries, joins, etc) Reference feature class for geometry/attributes	
Group layer file	Collection of properties from selected layers	
Style file (.style)	File referencing stored symbology. Save a collection from a map or create individual custom symbols.  Open layer or group layer.	

#### **Styles**

- File referencing stored symbology
  - Save a collection from a map or create individual custom symbols
- Capture the symbol, text, etc from a map document
- ArcMap > Tools > Styles
  - -Style Manager
  - –Export Style



#### Placing with Maplex label engine

- Special set of tools that allows you to improve the quality of the labels on your map
- Define parameters to control position and size of labels
  - Parameters to calculate best placement for all the labels on your map





Compound polygons

Switch from the Maplex
Label Engine to the
Standard Label Engine,
all advanced label
placement settings will
be lost

Turn the Maplex Label Engine on or off for a given data frame.

#### Working with data frames: Data view

- Data frames contain layers and tables
  - -Reduce number of map documents open
  - -Create simple, effective maps fast!
- Maps can have many data frames
  - -Task organization
  - -Index and inset maps

Activate data frame with Alt + Click

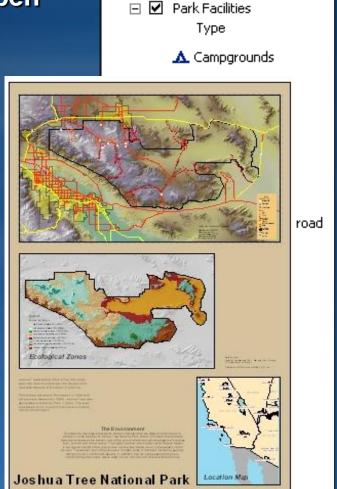


#### Working with data frames: Layout view

- Data frames contain layers and tables
  - -Reduce number of map documents open
  - -Create simple, effective maps fast!
- Maps can have many data frames
  - -Task organization
  - –Index and inset maps
- Arrange in Layout View

Activate data frame with Alt + Click

Do not delete data frame from layout



Location Map

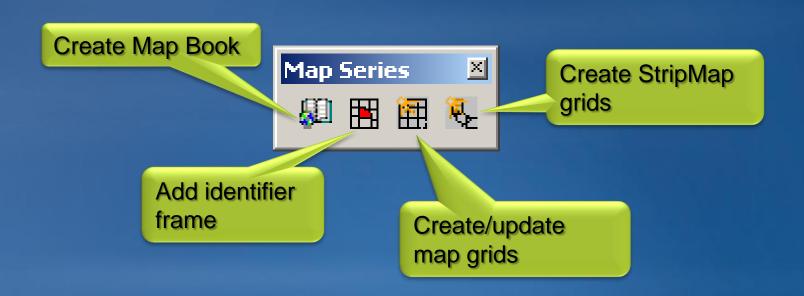
💋 Joshua Tree NP

#### Limit the size of your print legend

- Script: Legend Limiter (Search in ArcScripts)
- Automatically limits symbols displayed in a categorized legend to those found in the visible extent
  - -Produce maps with relevant legends
  - No more scrolling through pages of legend symbols in the table of contents

#### Creating a map book

- Script: DS Map Book (available on <a href="http://edn.esri.com">http://edn.esri.com</a>)
- Page created in book based on each feature in a grid/index layer
- Use the Map Sheet Wizard to setup index layer
  - User specifies index layer

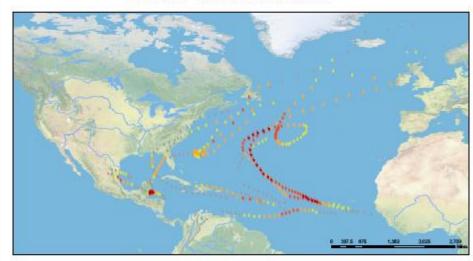


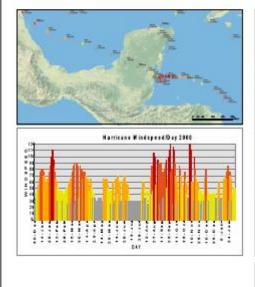
#### **Using layered PDFs**

- Embedded fonts
- Change visibility of layers
- Export map georeference information
- Use Desktop help
   "Advanced PDF features"



## Hurricane Season 2000 Focus: Gulf of Mexico







## **Building Better Basemaps**

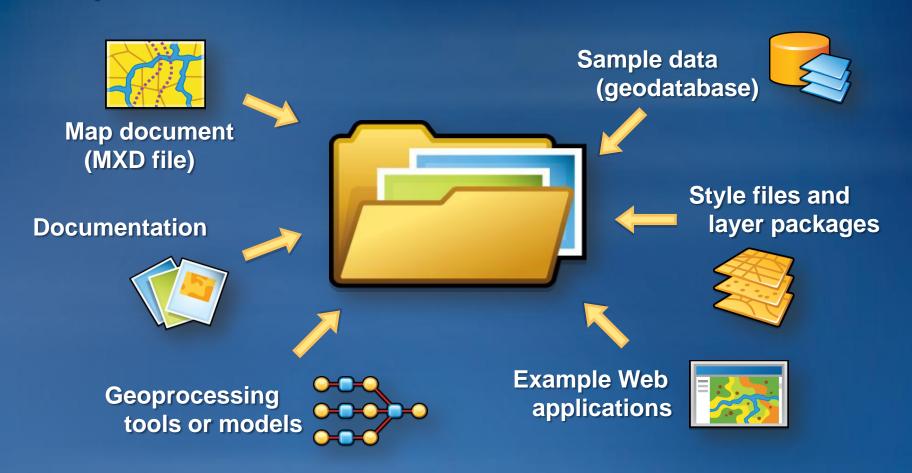


#### Using map templates to help you get started

- Use common maps and practices across GIS
- Help you understand what a professional cartographer would do
- Using map templates:
  - 1. Download template or sample from Mapping Resource Center or community pages
  - 2. Understand methods used to create template maps
  - 3. Assign your own data to the template
  - 4. Edit symbology (i.e. symbol classes) to match your data

#### **Templates**

- http://resources.esri.com/maptemplates
- A collection of resources that defines a well-designed map



## DEMO

Making a map for the Web



#### **Overview - Interactive maps**

- What is an interactive map?
  - Map that will not be printed
  - Must respond quickly to end user requests like navigation and query
- Where are interactive maps used?
  - -Web based maps
    - Common operating picture for managers
    - Public parcel query map
  - Maps for editing and analysis

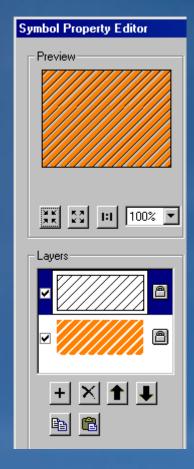
#### Placing text on an interactive map

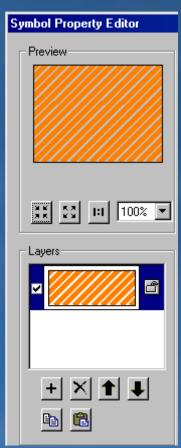
- Use annotation over labels for text on the map
  - -Store annotation in the geodatabase, not the map

Labels	Annotation
Dynamically placed	Maintain static position
Managed as a group	Managed individually
Stored in map doc or layer file	Store in the geodatabase*
Always linked to feature	May or may not be linked to feature
Scale dependant	Scale independent

#### **Defining fast, effective symbology**

- Keep it simple and focused on the audience
- Consider using the ESRI\_Optimized style





esri\_optimized.style

esri.style

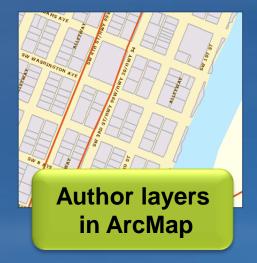
#### Identifying components causing poor performance

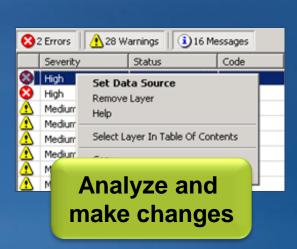
Users will be frustrated if map rendering time is slow in interactive maps

Map Service Publis...■

Only available with 9.3.1

- Use Map Service Publishing toolbar to optimize content
  - -Suggestions to aid the drawing performance in ArcMap and the Web





# ArcMap Tips for Editing Workflows

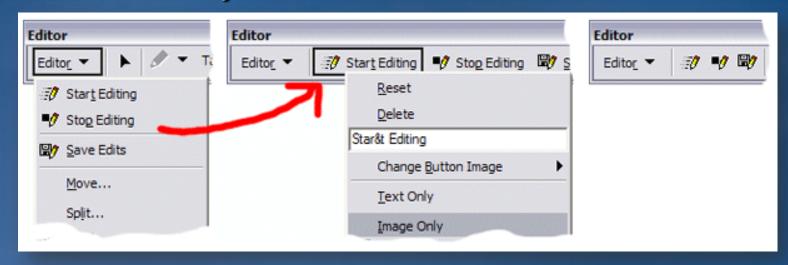


### **Overview**

- Efficiency
  - -Customization, Analyze map, global attribute editing
- Control
  - -Options, Snapping, Selections
- Navigation
  - -Bookmarks and My Places
  - –Viewing windows

### **Efficiency - customize**

- Customize toolbars and menus
  - -Make commonly used buttons and commands more accessible

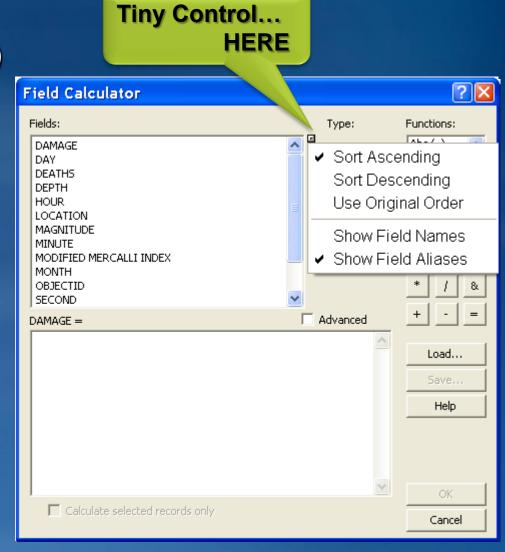


- View > Toolbars > Customize
  - -Toolbars, commands, hot keys

Hold down CTRL key to move toolbars without docking

# Efficiency - global attribute editing

Field Calculator (Table)

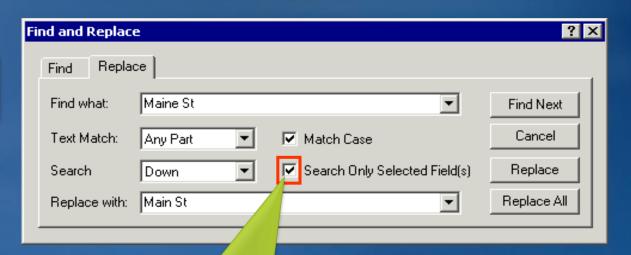


# Efficiency - global attribute editing

- Field Calculator (Table)
- Find and Replace (Table)
  - -Options > Find and Replace

Quick fix for spaces
Replace "\_ \_" with "\_"

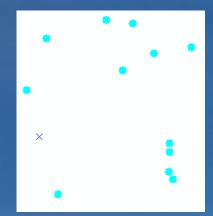
Faster than Field Calculator



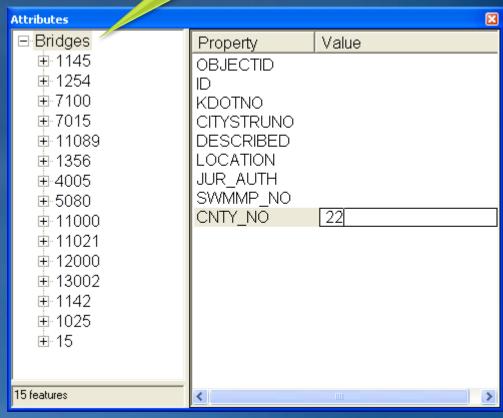
Search only selected field(s)

# Efficiency - global attribute editing

- Field Calculator (Table)
- Find and Replace (Table)
- Attribute Editor
  - –Interactive updates

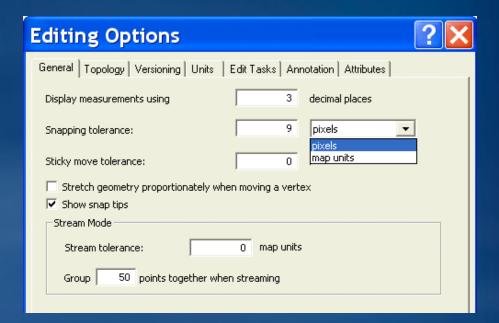


**Edit selection group** 



### **Editing environment**

- Sticky move tolerance
- Snapping
  - -Tolerance, Snap Tips
  - -Snap back to the sketch
    - Lower part of menu
- Selections
  - -Selections tab, right click
  - -Selection anchor



Suspend snapping with Space Bar

Cycle through selected features "N"

# **Bookmarks and My Places**

- Bookmarks
  - -Save/Load extents between data frames and maps (9.3)
- My Places
  - -Create and use between map documents

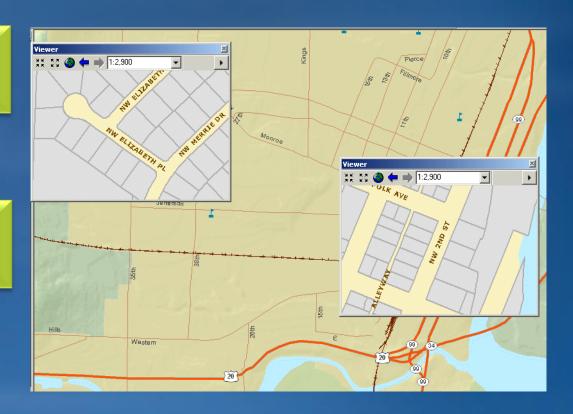
	Bookmarks	My Places
Storage	Map document	External file
Access	Single map document	Any supporting application
Contents	Spatial extents	Locations, addresses, features, spatial extents
Define	Manually	Manually, address locator, local/service based data

# Viewing windows

 Overview, Magnifier, and Viewer windows permit efficient navigation and detailed editing

Use Viewer windows to edit or measure disconnected locations

You can display different data frames in each viewer window



# **ArcCatalog Tips and Tricks**

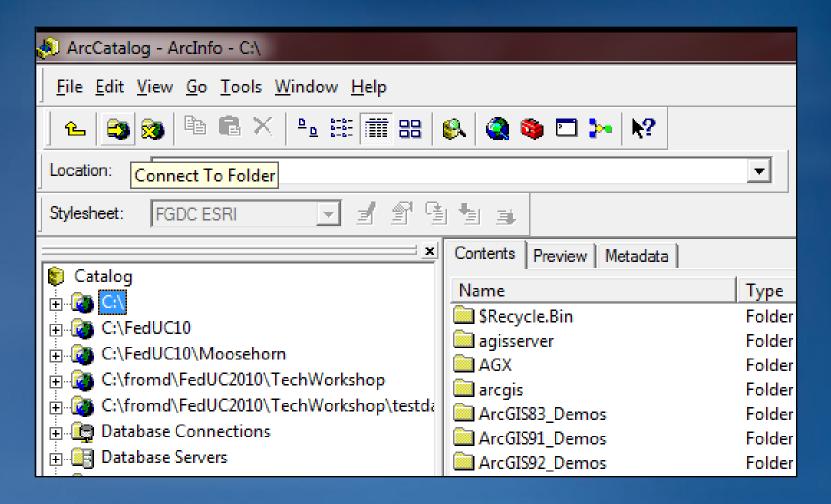
- ArcCatalog shortcuts
- Creating thumbnails for metadata
- Data Models where to find them
- Other resources

# **ArcCatalog Shortcuts**

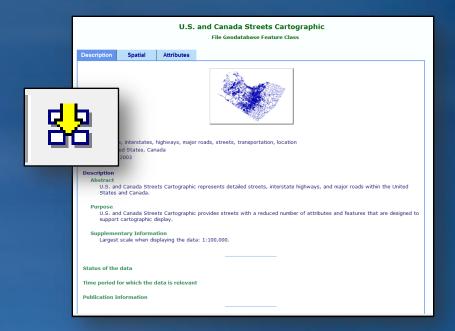


# **Creating Shortcuts in ArcCatalog**

Nice alternative to navigating through directory structure

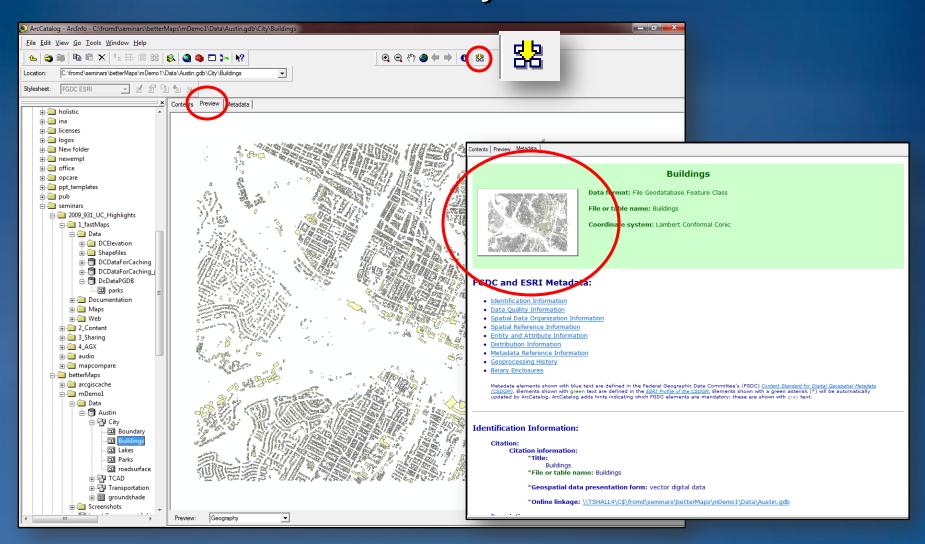


# **Creating Thumbnails for Metadata**



### **Creating Thumbnails for Metadata**

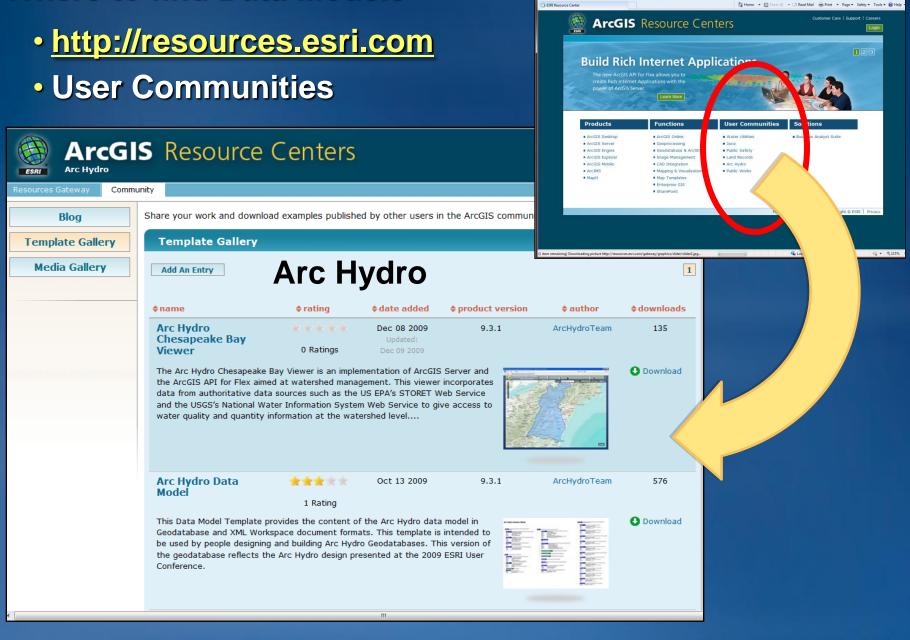
Visual reference for data layers



# **Data Models from ArcGIS Online**

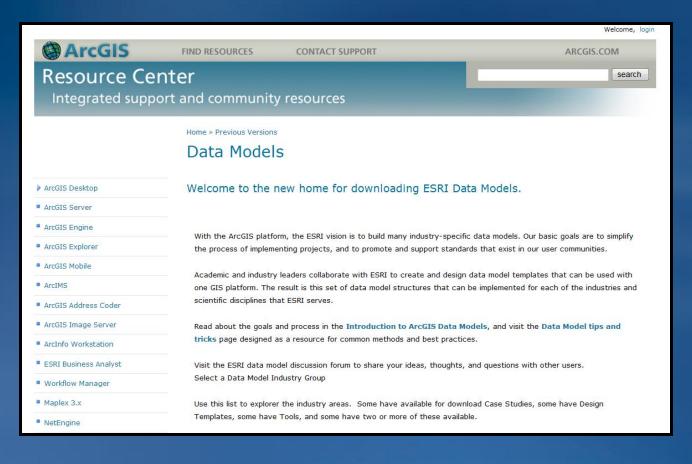






#### Where to find Data Models

http://resources.arcgis.com/content/data-models



**Marine** 

**Energy Utilities** 

Hydro

**Agriculture** 

**Broadband** 

**Address** 

**Forestry** 

**Transportation** 

**Pipeline** 

**Water Utilities** 

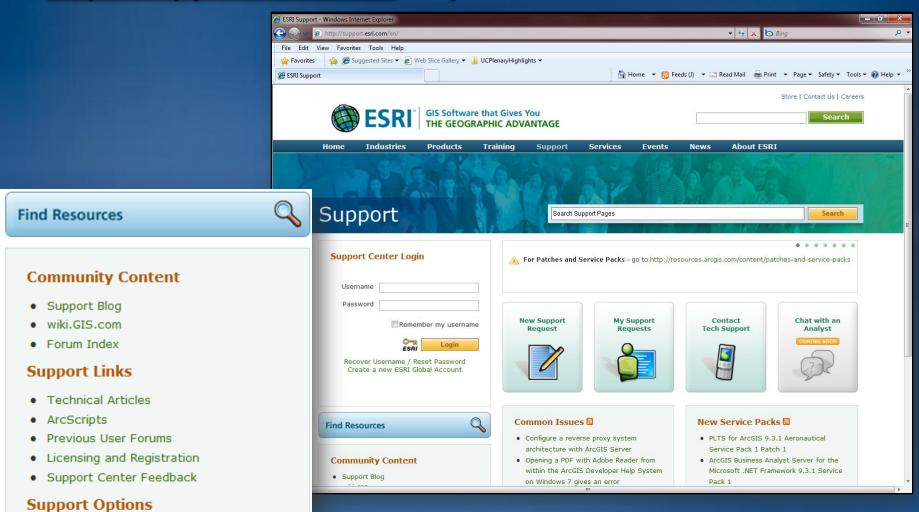
**Telecommunications** 

**Fire Service** 

Health

#### Other Resources

http://support.esri.com – updated!



#### Other Resources

http://resources.esri.com



- Product information
- Code Galleries
- User Communities
- Help Docs
- Discussion Forums
- Data

# Training resources <a href="http://www.esri.com/training">http://www.esri.com/training</a>

- Instructor-Led Courses
  - –ArcGIS Desktop I: Getting Started with GIS
  - –ArcGIS Desktop II: Tools and Functionality
  - -ArcGIS Desktop III: GIS Workflows and Analysis
- Web-Based Training
  - -Getting Started with GIS (free course)
  - Learning ArcGIS Desktop
  - —Planning for a GIS
  - -GIS for Managers (free training seminar)

Thank You!!!

Open for questions

